



Introduction

UX Designer with 5+ years of experience leading global design initiatives, mentoring cross-functional teams, and delivering impactful digital experiences. Proven track record in reducing onboarding time, improving adoption rates, and driving business outcomes through research-driven design. Recognized with multiple awards for excellence in ownership, leadership, and collaboration.

Work Experience



Adobe Inc.

May 2022 - Present | Bengaluru, India

[View works ↗](#)

UX Designer 2 - Gen-AI Lead | May 2024 – Present

- Leading **5+ Gen-AI initiatives in Adobe Connect**, introducing AI-powered assistance to generative content workflows.
- Championed Spectrum 2 adoption, modernising Connect's design foundation and **resolving long-standing accessibility gaps**.
- Drove the complete visual revamp of the Connect meeting experience, aligning it with modern design standards and delivering it under tight deadlines recognised as **"Product Sheriff" for ownership and execution**.
- Defined and **delivered nearly 8+ high-impact projects annually**, streamlining collaboration features and enhancing meeting workflows. Resulting in high adoption and low pushback on new designs.
- **Established a modular design system for Connect components**, reducing design-to-development friction and ensuring cross-platform consistency.
- Built and **nurtured a global community of UX enthusiasts**, fostering design advocacy, and innovation.
- Honoured as a **2x DALP & Experience Cloud's Extreme Ownership Award**

UX Designer | May 2022 - May 2024

- Led Connect Admin pages revamp - Positive user reviews on a much fresher look
- Championed accessibility and brought many components into WCAG AA standards.
- Revamped Mobile home page and landing page experience, increased adoption by 25%
- Honoured with Adobe Design India awards Kudos (2023) and Bravo (2022), for transformative design leadership and business impact.



YUJ Designs Pvt Ltd

Jun 2021 - May 2022 | Pune, India

UX Designer - Consultant | Jun 2021 – May 2022

- Worked with Fortune 50 US Pharma companies on medicine distribution networks and dashboard
- Improved the information architecture and increased heuristics score by 40%



Bizongo - Smartpaddle Technologies Pvt Ltd

Nov 2019 - Jun 2021 | Bengaluru, India

UX Designer 2 - Lead on Procurement & Warehousing | Jun 2021 – May 2022

- Managed designs across 6 different business pods
- Designed bulk features for ERP softwares which improved adoption and reduced procurement time by 60%
- Reduced product onboarding time by 50%

UX Designer | Jun 2021 – May 2022

- Revamped DCMS and improved QC Sanity by 80%
- Designed COVID 19 E-com portal in a very tight deadline.
- Improved product vendor adoption by 42%



National Institute of Design , AP

Nov 2019 - Jun 2021 | Bengaluru, India

Visiting Faculty - UX | Jan 2022 – Feb 2022

- Guided 3rd year students in UI/UX course
- Conducted workshops on UX design methodologies and heuristic evaluation
- Continues to guide budding UX aspirants

Education

National Institute of Design, AP

B.Des Industrial Design | 2015 - 2019

Sainik School Kazhakootam, Kerala

PCM + Computer Science | 2007 – 2014

Languages

English | fluent

Malayalam | native

Hindi | fluent

Telugu | conversational

Initiatives & Interests

Peer Appreciation Cards ↗

Adobe Inc. 2025

UX Blogs ↗

Since 2019

Sunday UX projects ↗

Since 2022

LinkedIn ↗

Core skills

UX Strategy & Research

- Design vision & product strategy alignment
- Heuristic evaluation & usability benchmarking
- Qualitative & quantitative user research
- Journey mapping, personas, and storyboarding
- Accessibility (WCAG 2.1 compliance, inclusive design practices)

Design Craft & Execution

- End-to-end product design (web, mobile)
- Using Cursor and other AI tools for prototyping
- Wire framing, rapid prototyping, and iterative design
- Visual design & interaction design
- Information architecture & content design

Emerging Tech & Innovation

- AI Enthusiast and tech follower
- Data-driven design with analytics and experimentation (A/B testing, KPI tracking)
- Systems thinking for modular & scalable product design

Leadership & Collaboration

- Mentorship & team-building (Mental health advocate)
- Cross-functional collaboration with product & engineering leadership.
- Stakeholder management & design advocacy
- Extreme ownership in high-stakes delivery.

Tools & Platforms

- Figma, Adobe XD, Illustrator, Photoshop
- Cursor
- Miro, FigJam, Jira, Confluence
- HTML/CSS familiarity for design handoff clarity

View portfolio ↗